



Visual Assessment











Visual Assessment











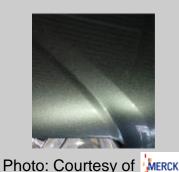
Effect Coatings 80% of todays automotive finishes are effect coatings



 Metallic coatings accentuate the curved profile: Light – Dark Flop



 Pearlescent coatings result in a more spectacular color effect: Color Flop

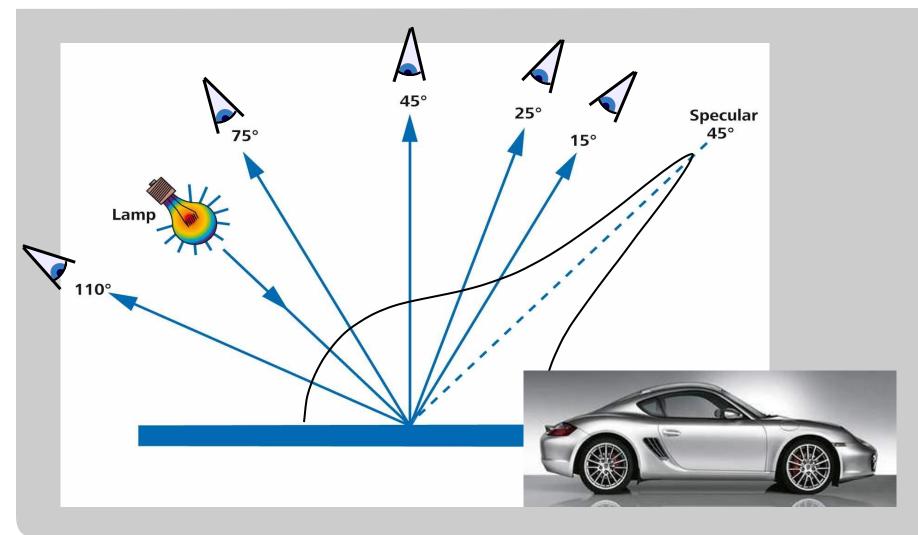


 Effect finishes with special glitter effect (Xirallics™), (Luxan™)



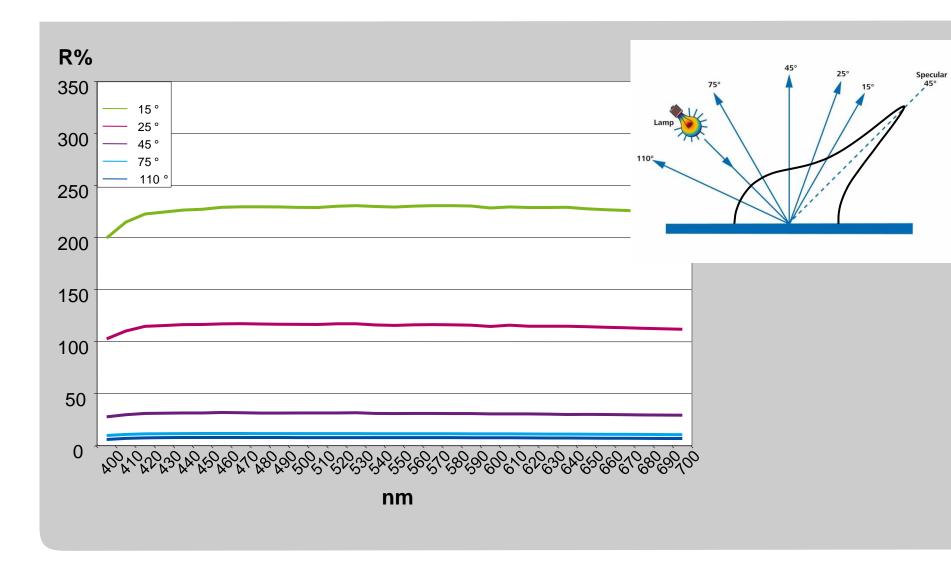
Multi-angle Measurement Geometries Aspecular viewing angles







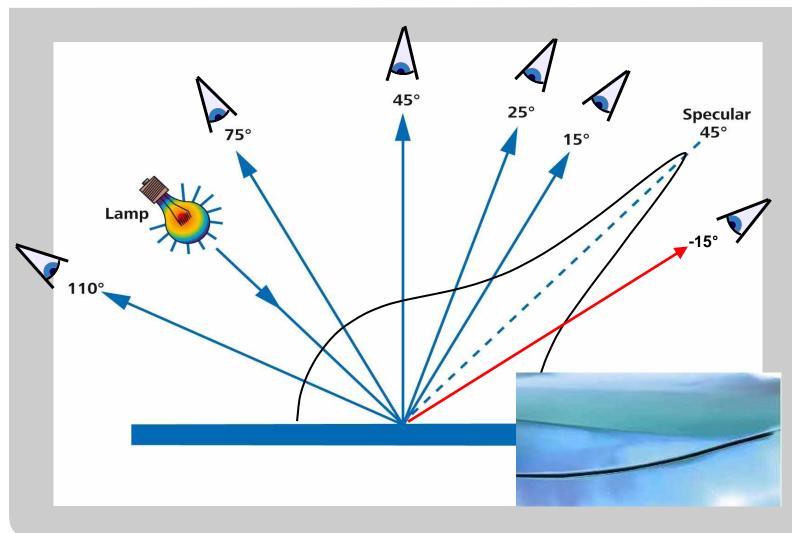
Multi-angle Measurement Geometries Spectral reflectance – Metallic Silver





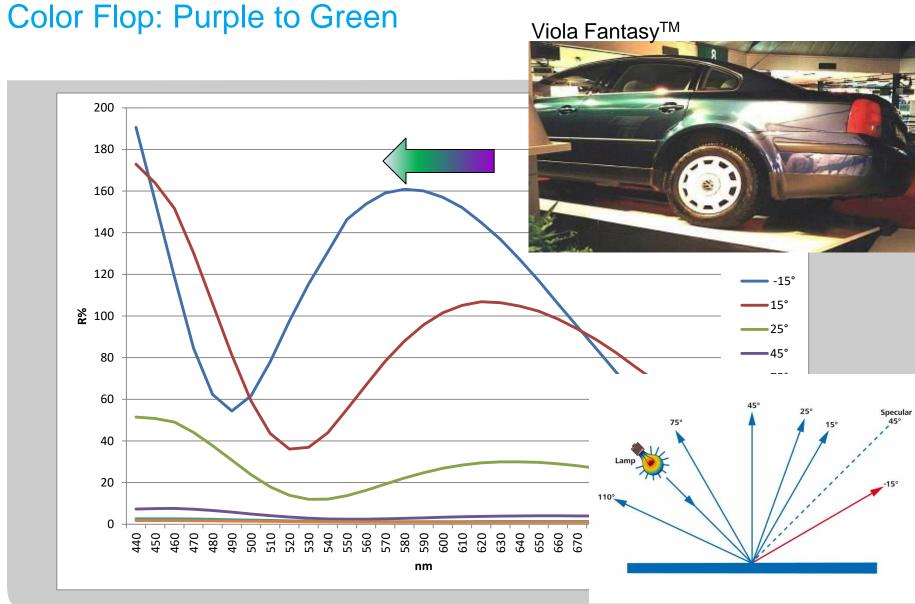
Multi-angle Measurement Geometries Aspecular viewing angles





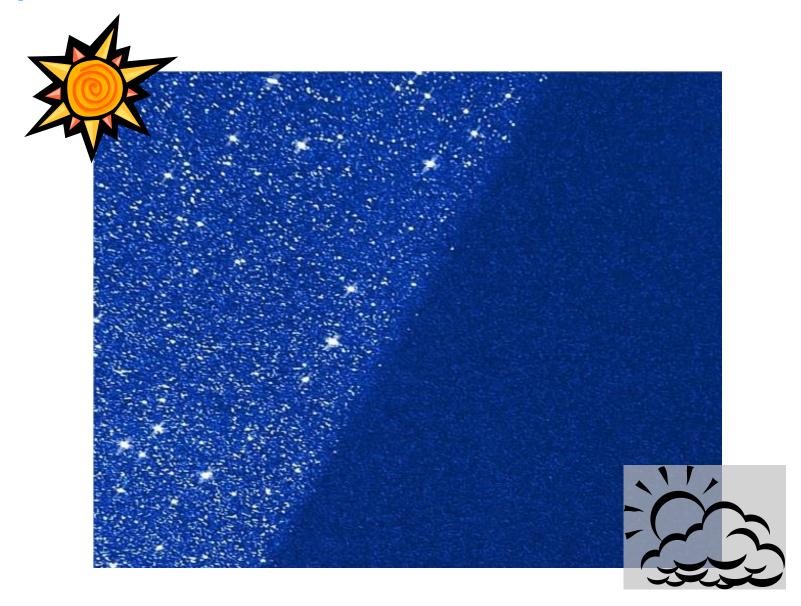


Spectral Remission: Viola Fantasy™





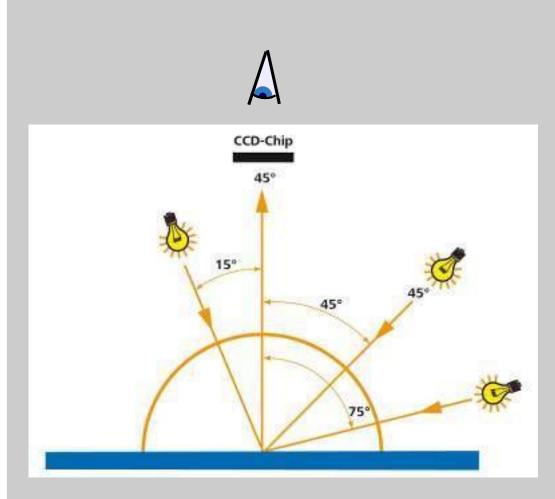
Sparkle & Graininess





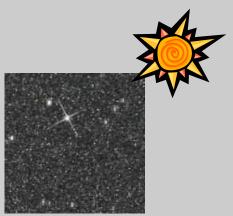
Flake Characterization - Sparkle Evaluation of the optical properties





Sunny sky: Direct illumination

Color starts to sparkle





International Standards for Visual Evaluation of Effect Finishes

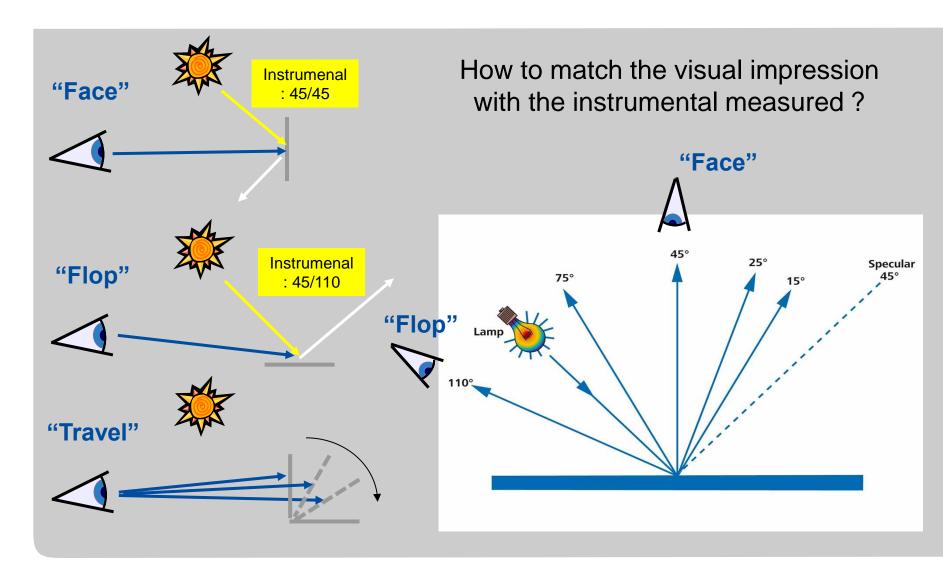
SAE J361:

Procedure for Visual Evaluation of Interior and Exterior Automotive Trim

- Materials
- Lighting
- Viewing Environment
- Viewing and Positioning
- → Main focus on interior trim



SAE J361 - Procedure for Visual Evaluation of Interior and Exterior Trim



International Standards for Visual Evaluation of Effect Finishes

VDA Guideline 280 Part 8:

Colorimetry for Motor Vehicles

- Part A General
 Visual Color Matching and Color Assessment
- Part B
 Visual Color Matching Systems for Vehicle Interiors
- Part C
 Illumination for Color Matching of Effect Coatings on Vehicle Bodies or Parts of Bodies



VDA 280 Part 8 C: Illumination for Color Matching of Effect Coatings on Vehicle Bodies or Parts of Bodies

Illumination and observation angles and the relationship to the measurement angle for metallic and slightly flip-flop effect paints

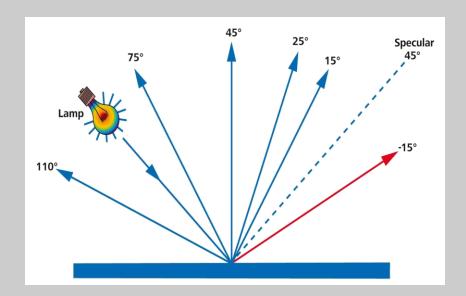
- Illumination and test environment
- Illumination angle 45° preferably fixed
 Viewing angle -15°/15°/25°/45°/75°/110°
- Observation conditions for Color
 - → movement of observer (observer modulation)
 - → changing sample position (sample modulation)



VDA 280 8 Part C: Illumination for Color Matching of Effect Coatings on Vehicle Bodies or Parts of Bodies

Illumination and observation angles and the relationship to the measurement angle for metallic and slightly flip-flop effect paints

- Illumination and test environment
- Illumination angle 45° preferably fixed
 Viewing angle -15°/15°/25°/45°/75°/110°

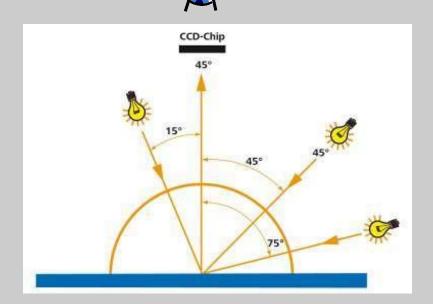




VDA 280 8 Part C: Illumination for Color Matching of Effect Coatings on Vehicle Bodies or Parts of Bodies

Illumination and observation angles and the relationship to the measurement angle for metallic and slightly flip-flop effect paints

- Observation conditions for Sparkle
 - → illumination from several directions (illumination modulation)





Visual Evaluation of Effect Finishes – What is used? Color: Regular light Booth with Sample Holder



Viewing and Illumination conditions are changing

No direct illumination because of diffuser panel in front of light sources.





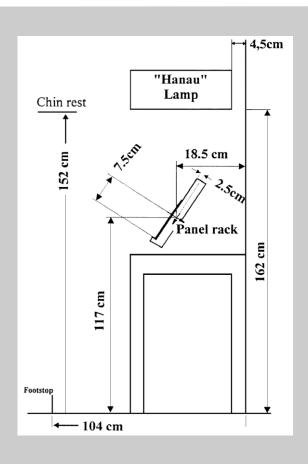
Tiltable table

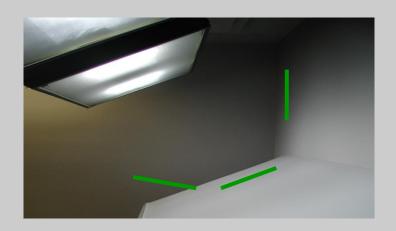


• Fixed angle table: 15° - 25° (45°) 75° - 110°



Visual Evaluation of Effect Finishes – What is used? Color: Individual Examination Stands





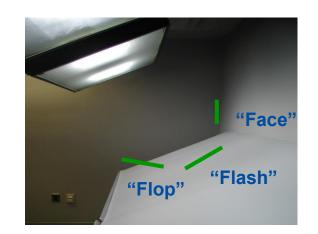
- Defined viewing position
- Enclosed room with color neutral walls or enclosed curtain
- Manual sample tilting or tiltable table to simulate different viewing angles



Visual Evaluation compared to Instrument's Geometry Examination Stands

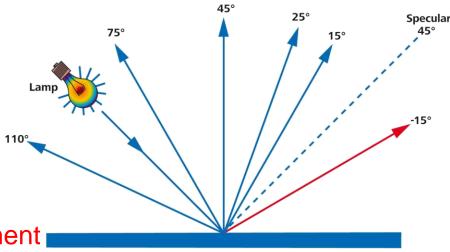
Visual Evaluation:

Illumination <u>and</u> viewing angle are changing depending on panel position.



Instrumental Evaluation:

Illumination angle is fixed and detection angle is always relative to specular reflection.

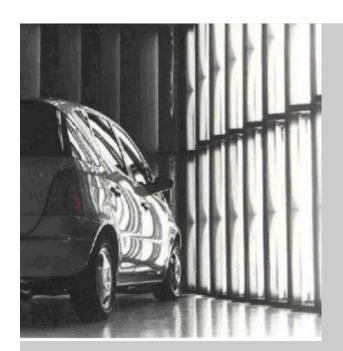




Potential risk of disagreement between visual + instrument



Visual Evaluation of Effect Finishes – What is used? Lighting Studios (Willing)





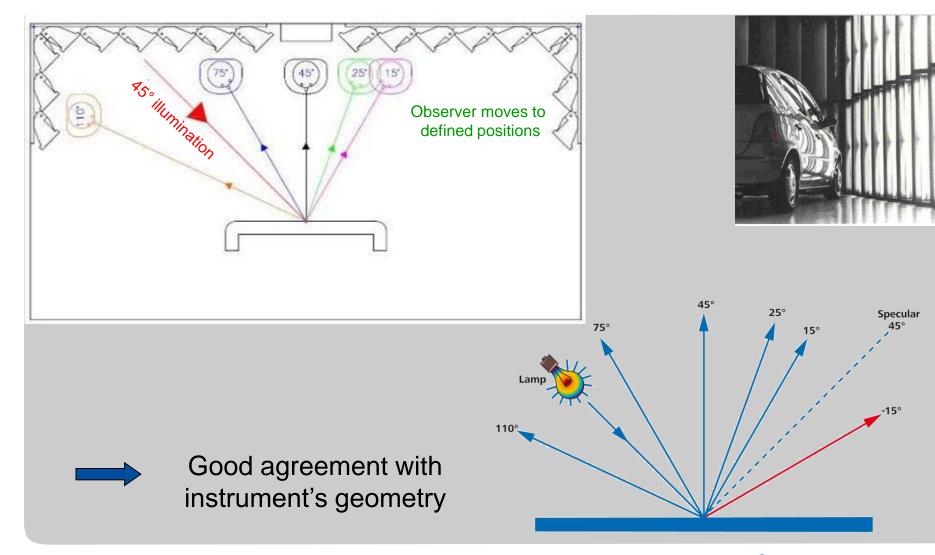
Courtesy of Forchheim und Willing

Large lighting studios: - up to 8 m x 6 m

- Ideal for complete cars or add-on parts
- Fixed 45° illumination
- Observer can move within the studio to simulate different viewing angles



Visual Evaluation of Effect Finishes – What is used? Lighting Studios



Visual Evaluation of Effect Finishes – What is used? Sparkle: Sunshine or Spotlight

Appearance of effect finishes depends on illumination conditions:





Sunny sky: Direct illumination

Color starts to sparkle



Visual Evaluation of Effect Finishes – What is used? Sparkle: Sunshine or Spotlight



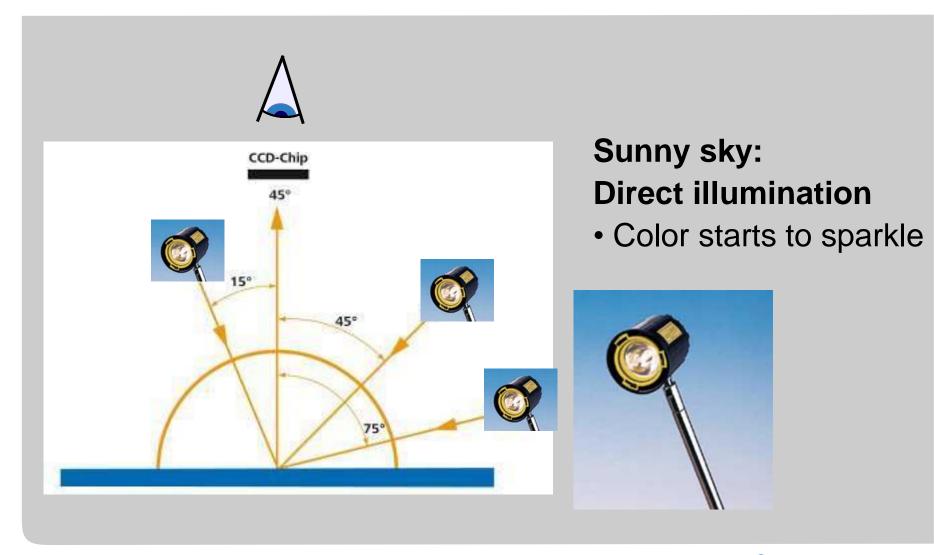
Visual evaluation in bright sunshine
 → Highly weather dependent

- Halogenlamp mounted on stand
- Quick check with Mini Maglite®





Visual Evaluation of Effect Finishes – What is used? Sparkle: Sunshine or Spotlight







byko-spectra effect

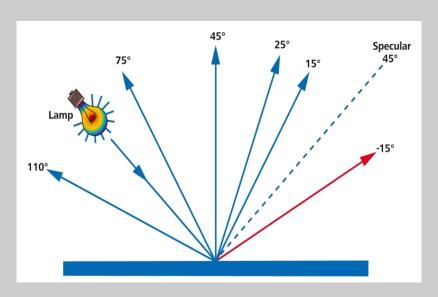
multi-angle color & sparkle control

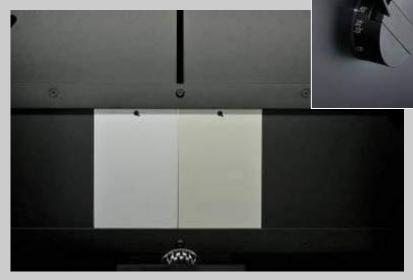


Daylight illumination under 45°

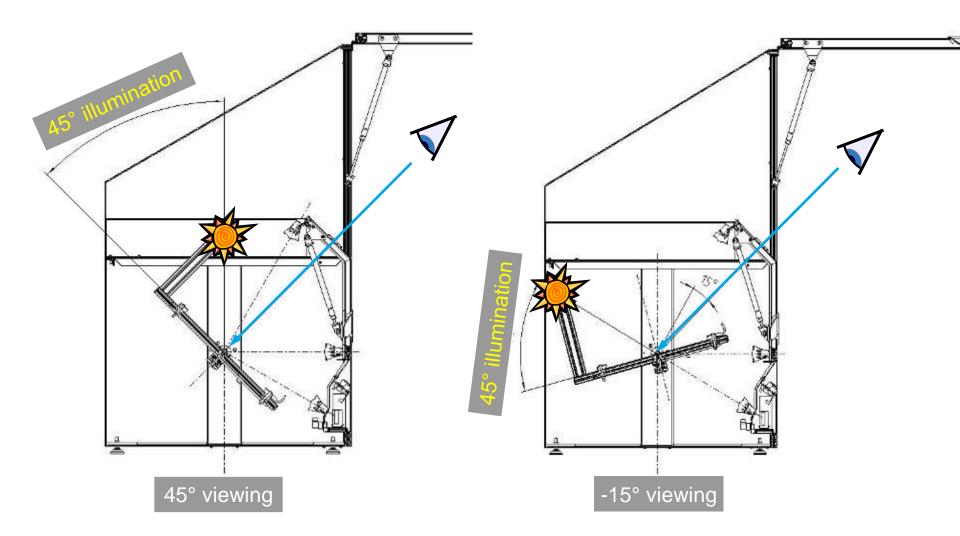
Tiltable sample table to simulated 6-viewing angles:

-15, 15°, 25°, 45°, 75°, 110°

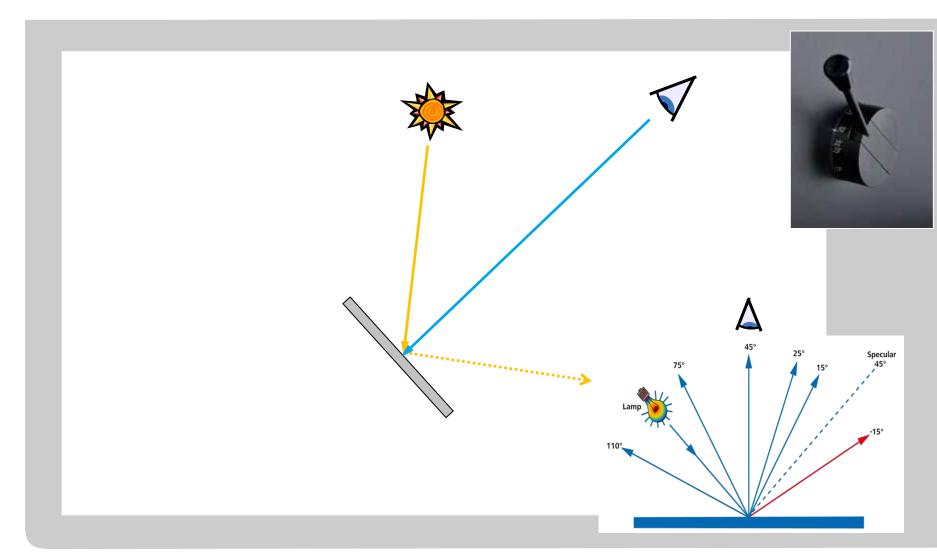


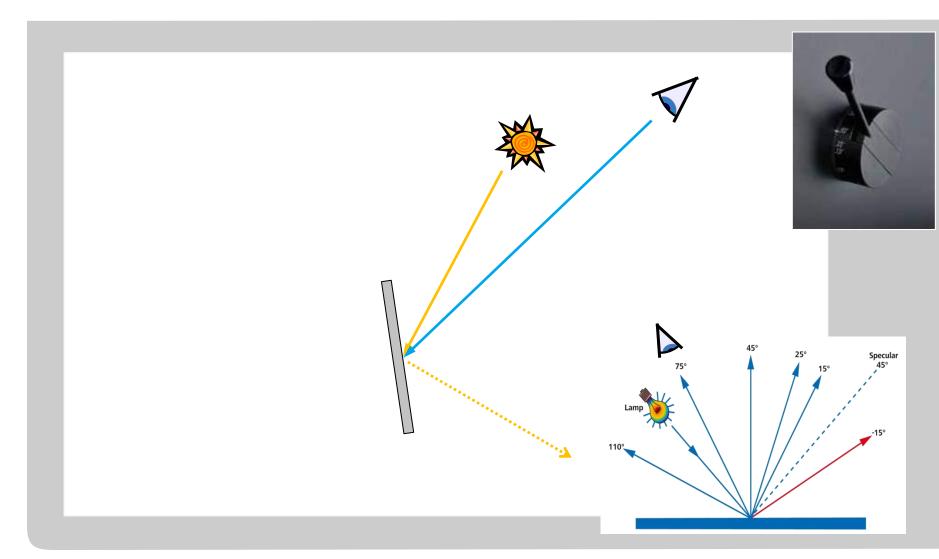


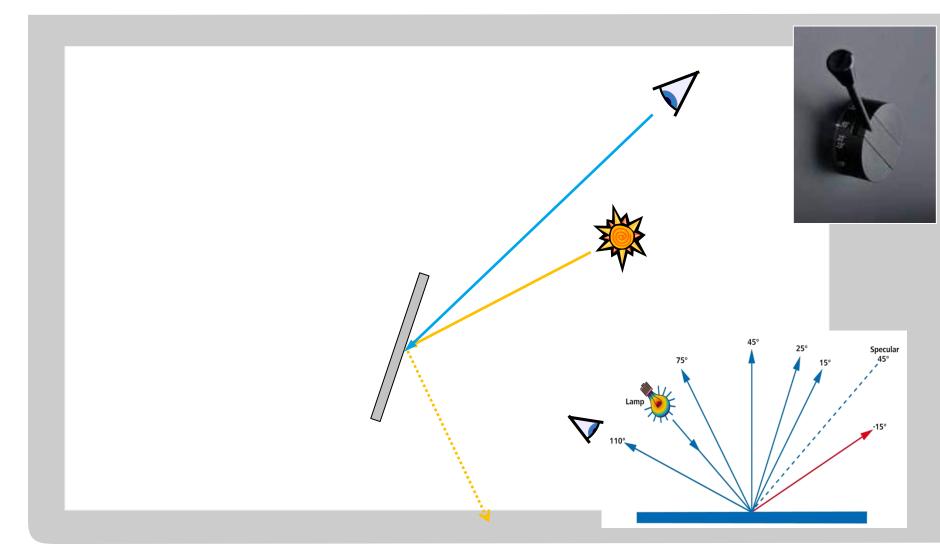


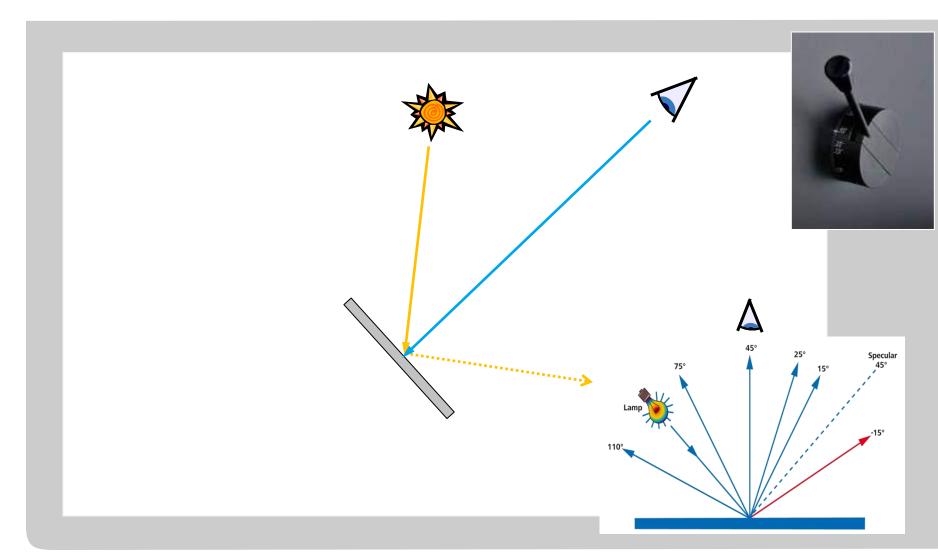


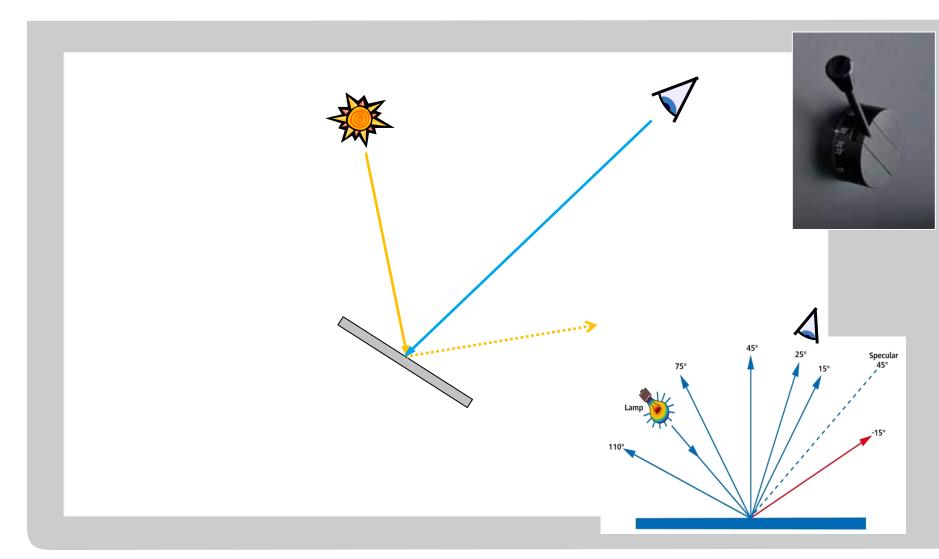


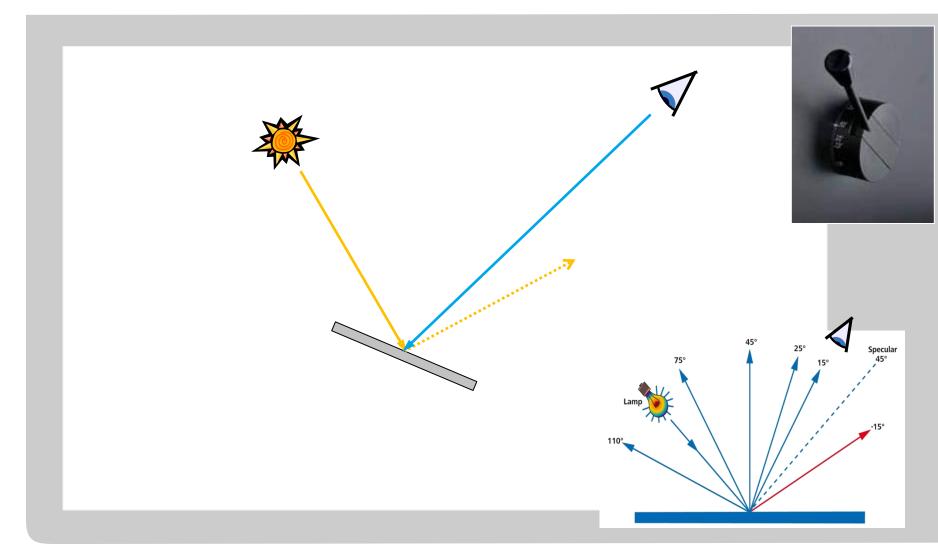




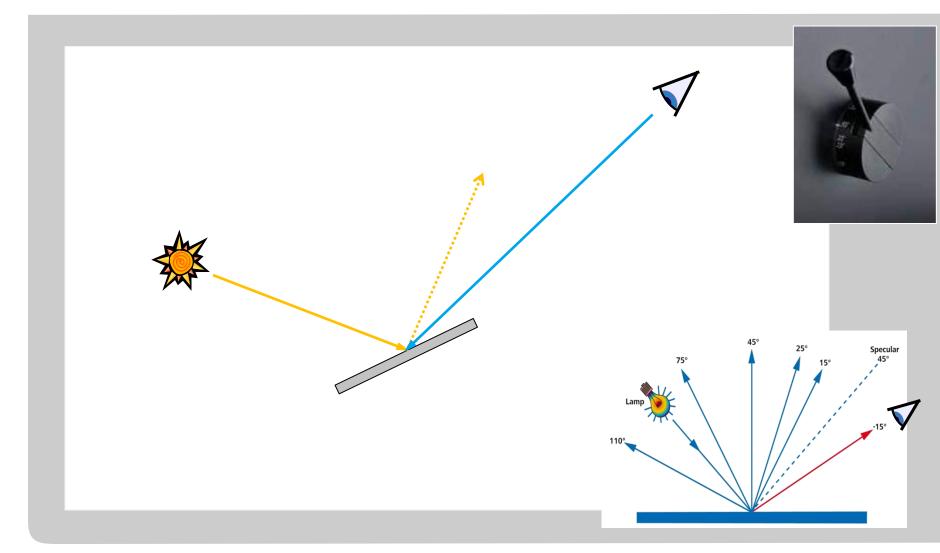




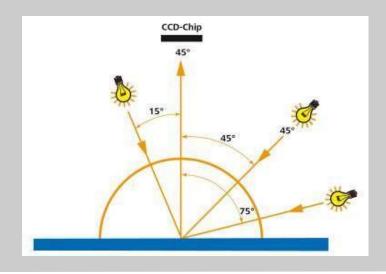


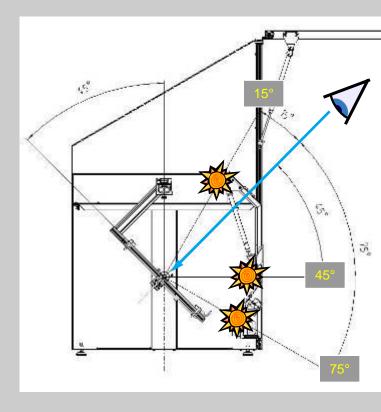




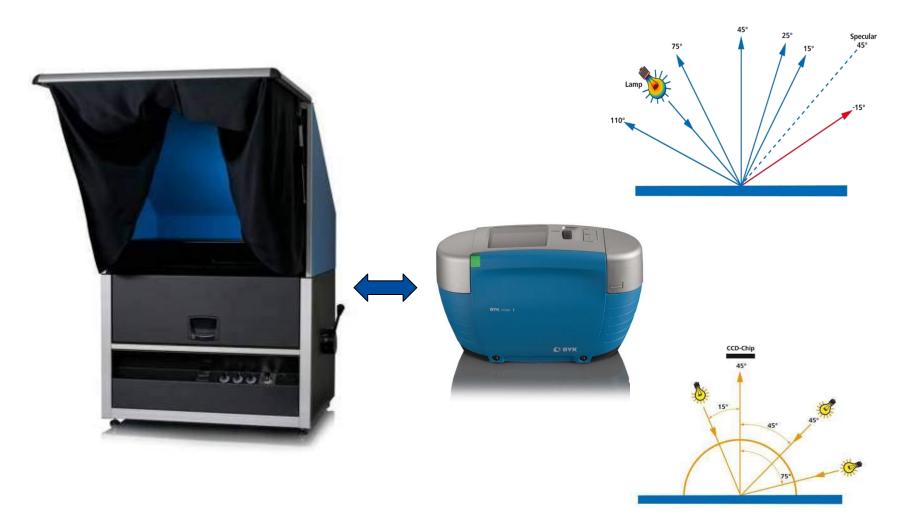


- 3-illumination angles: 15°, 45°, 75°
- Very bright LEDs simulate the impression of direct sunlight
- → Excellent agreement with instrument's geometry











How to correlate visual and instrumental evaluation of effect finishes?

Aligned in painting direction?







Direction of Ilumination?



Arrow: Direction of instrument illumination





Thank you for your attention.

