

# Presentatie Jos Burgers

ION Dag voor de ondernemer

10 november 2021

*Jos Burgers*

ION

Dag voor de ondernemer

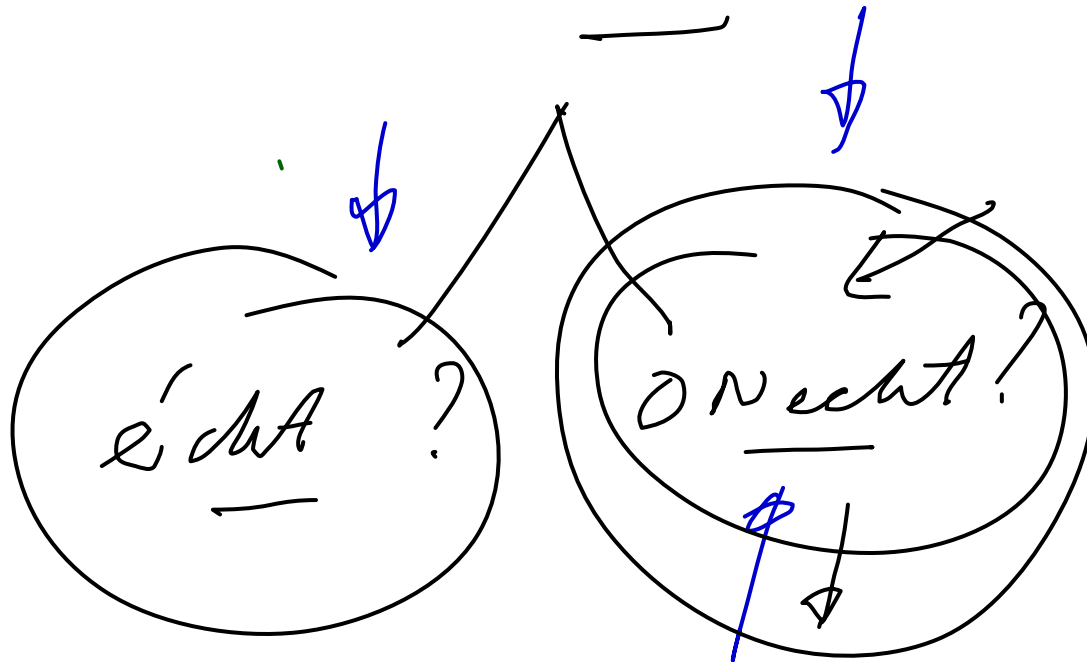
"Geef nooit korting!"

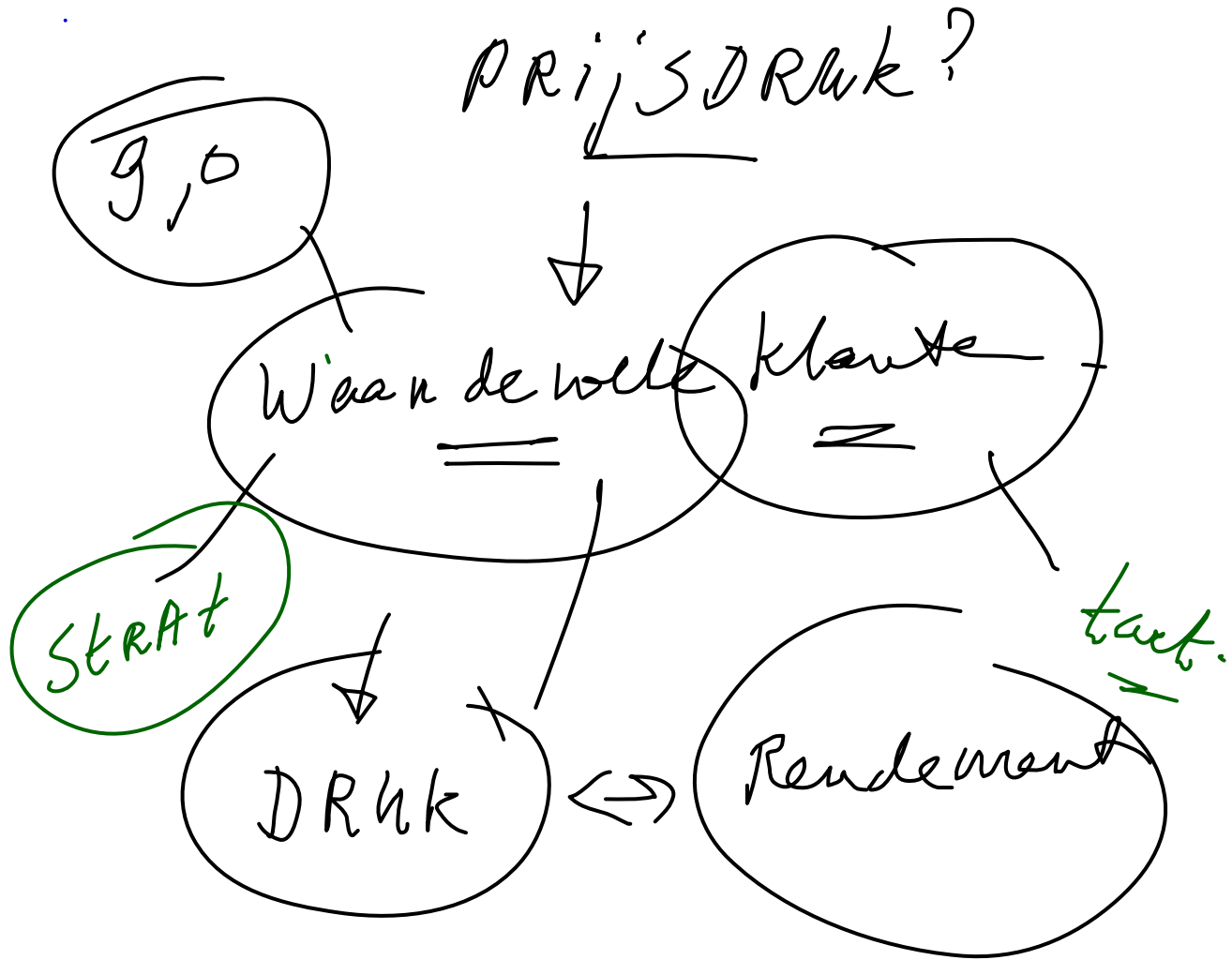
Jos Burgers

10 NOV. 2021

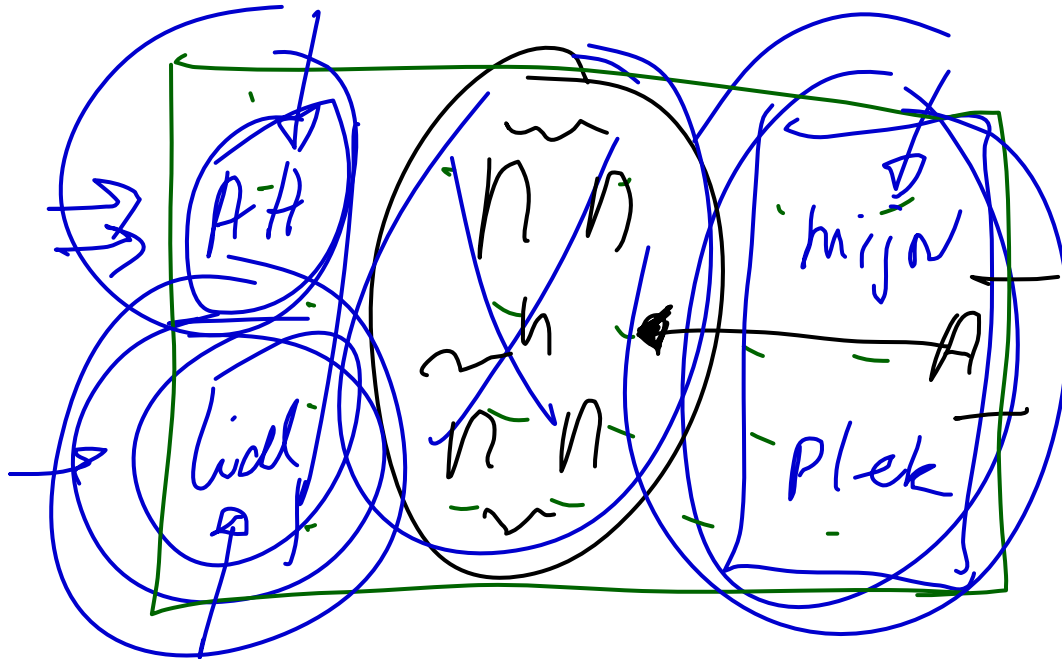
Jos Burgers

# PRIJS DRUK





# STRATEGISCH



# Kiezen om gehoren te worden

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\* Swappen (duidelijk)

\* onthouden (waande vol)

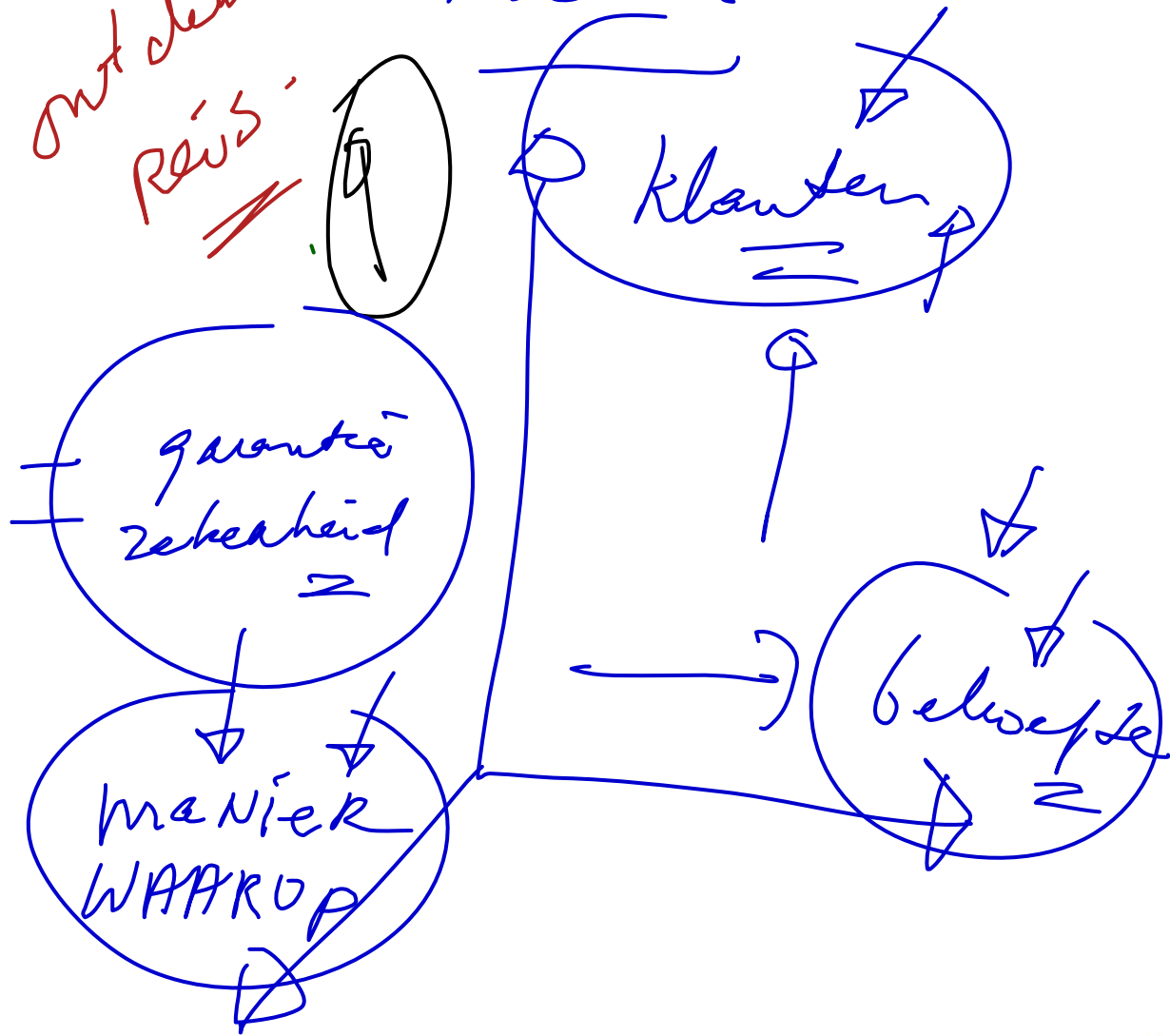
\* doorvertellen (vertrouwen)

→ Schilderen zonder muziek.

→ Stucadoors of spr. Nakome

ontdekkings  
reis

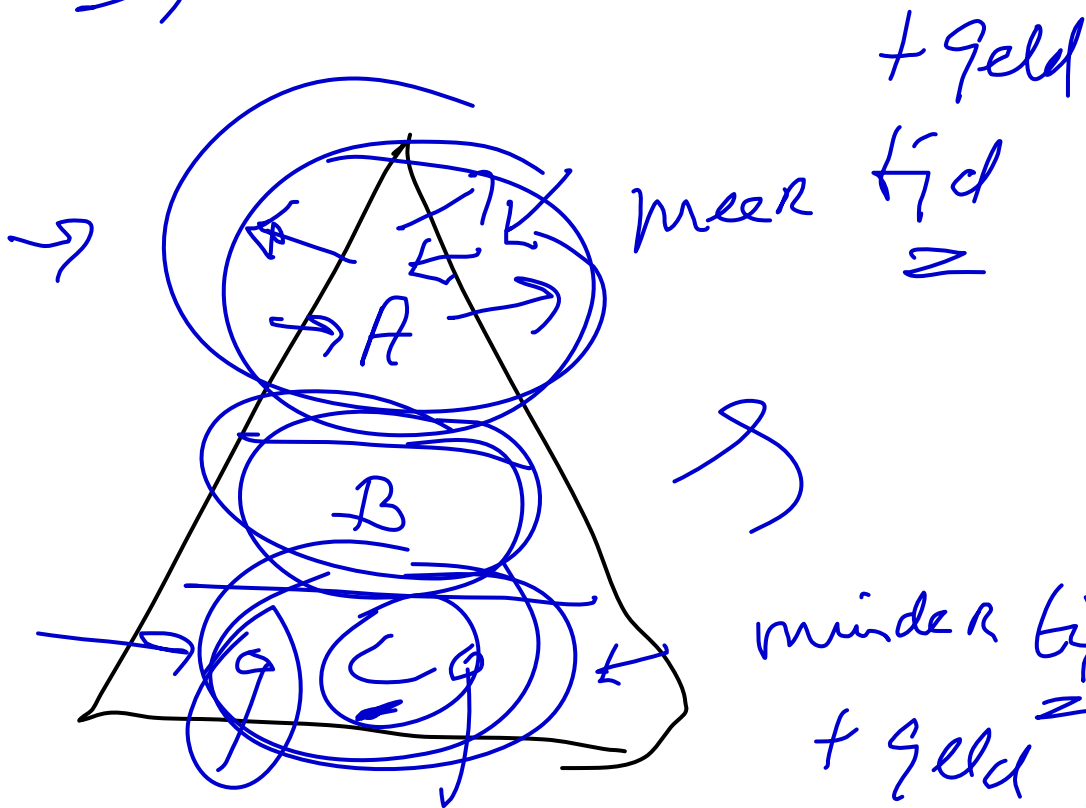
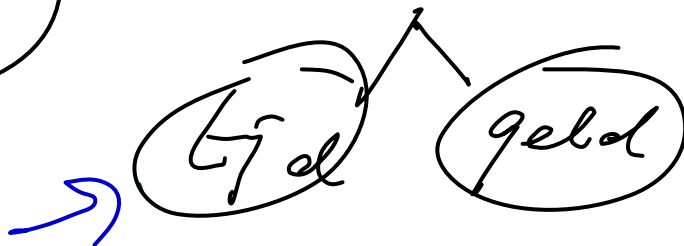
Kiezen



jos Burgers

# TRACTISCH

9,0



jos Burgers

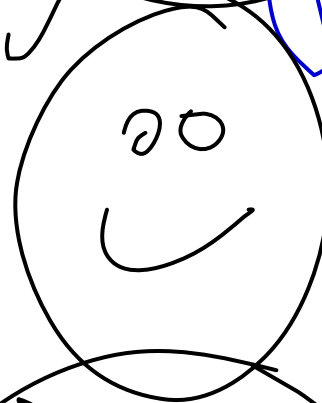
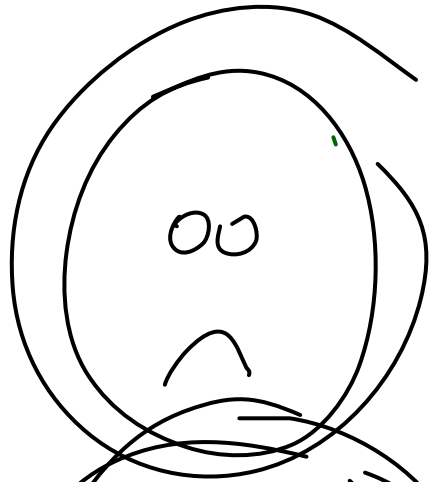


VRAGT

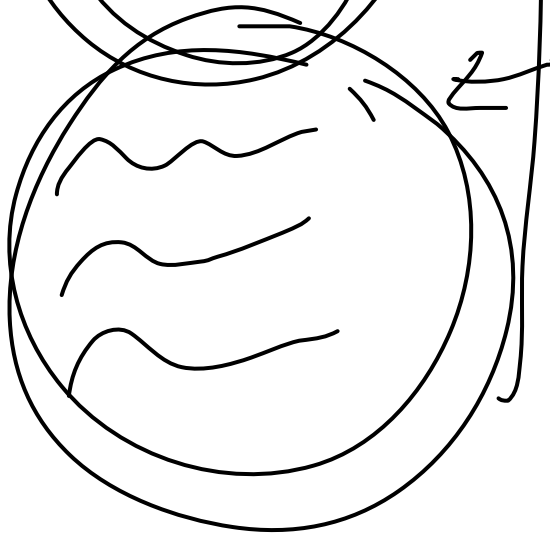
NODIG

BOREN

GATEN



DRUK



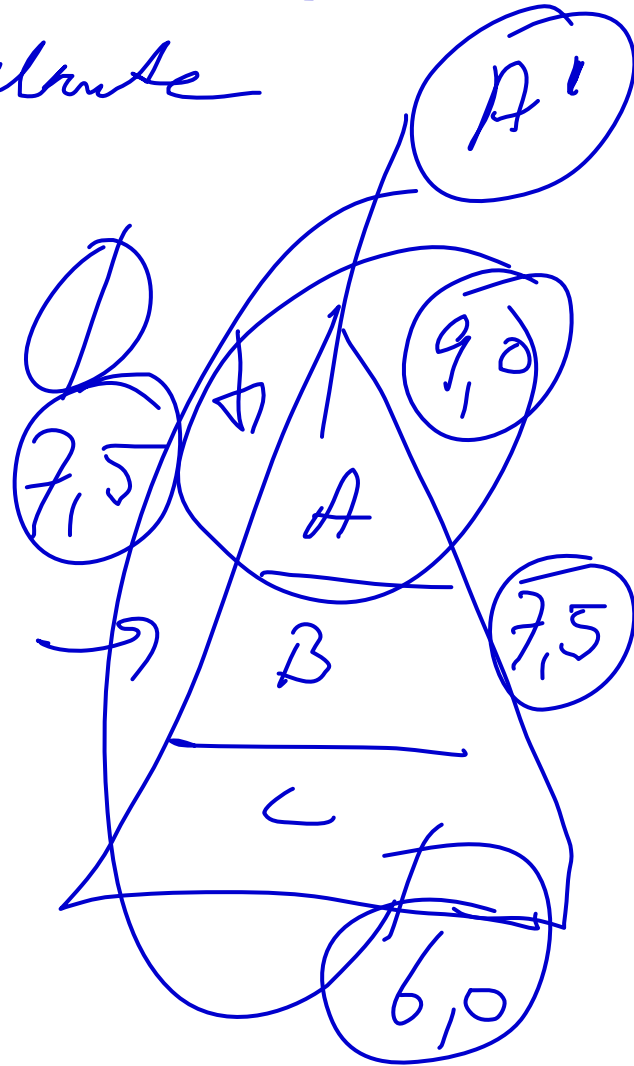
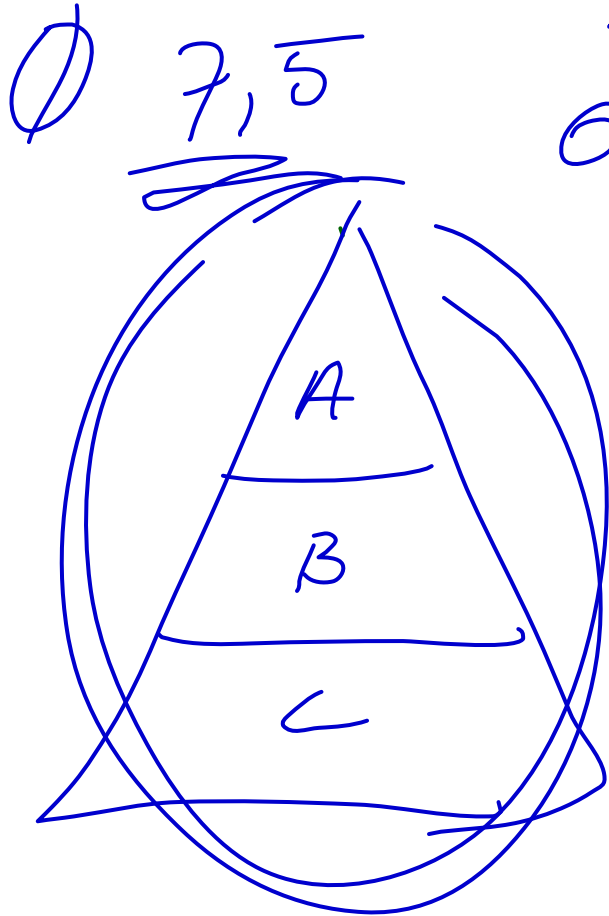
bluette  
pain & pleasure

€

Joos Burgers

Wandervolle

Klante



Joos Burgers

Victoria	A	B	C
Lever- betrouw- baarheid	100% =	80% =	60% =
Dis- cutische	Nee =	?	Zeker =

Joos Burgers

(TE) Duur!

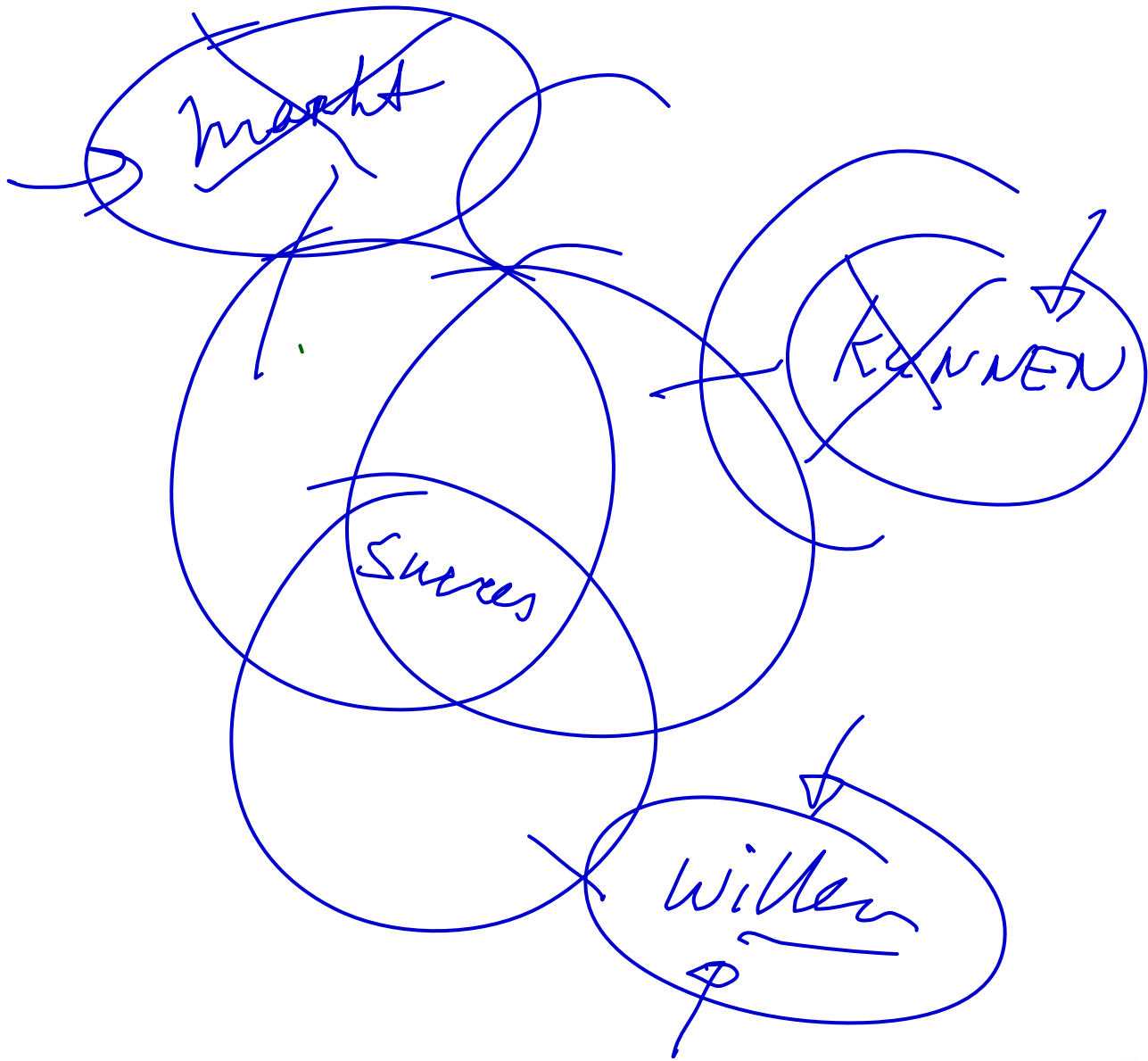
(A) Buk niet te snel!

→ budget → hoop probleem  
" " oplossen?

(B)  $\neq$  Stukel zinnen  
 $\Rightarrow$  begrip + compliment

→ Wie is nodig ION

— Jos Burgers



Joos Burgers

**HARTELIJK DANK**  
**en graag tot een volgende keer!**



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[WWW.JOSBURGERS.NL](http://WWW.JOSBURGERS.NL)

*Jos Burgers*